



For Immediate Release
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Uber, Lyft Are Not Above the Law in California...or on Twitter

[Twitter Removes Gig Corporation Ads for Violating Paid Political Advertising Policies](#)

Sacramento, CA -- The campaign to “Slam the Brakes on Uber, Lyft, DoorDash, Instacart & Postmates” on the November ballot today blasted gig companies for violating Twitter’s policy against political advertising.

Mike Roth, spokesperson for the campaign against the gig companies’ November initiative said, “After brazenly breaking California law for years to cheat workers out of wages, benefits, and workplace protections, it’s no surprise that Uber, Lyft and gig corporations’ campaign to rig the rules for themselves have shown such callous disregard for Twitter’s political ad rules. While we have no idea just how many millions they were prepared to pay Twitter for these political ads, we do know they have over \$99 million in their war chest at last count.”

In a letter yesterday, attorneys for the “No” campaign demanded that Twitter remove the companies’ ads. As of 3:00pm (PDT), Twitter deemed the committee [ineligible](#) for promoting paid ads on its platform.

Read the attorneys’ letter here: <https://bit.ly/3c6N3h0>

See the ads here: <https://ads.twitter.com/transparency/CAForDriverFlex>

Read Twitter’s political advertising policy here: <https://business.twitter.com/en/help/ads-policies/prohibited-content-policies/political-content.html>

Ad paid for by Slam the Brakes on Uber, Lyft, DoorDash, Instacart & Postmates, No on their Misguided Measure, sponsored by Labor Organizations. Committee major funding from:

Transport Workers Union of America
California Labor Federation, AFL-CIO
SEIU California State Council